Advertising on the world's original, independent website for the dialysis community ensures your messages reaches your target audience 24/7.

## We're appearing no 1 on Google searches on keysearches

## (22 Nov 2010).

"I've certainly seen a steady flow of my products being sold. 

I know it's your impact as they are going to countries far and wide!" Dan, Dialysis IPhone Aps

"I wanted to thank you and Global Dialysis for the great service we received in placing our ad on your site. In the short time our ad has run we have experienced a near 200% increase in traffic to our website. In addition we received a booking within the first week." **Tim St Lucia** 

As the first choice for dialysis users, nurses, managers, administrators and the industry, we use the latest search engine optimisation techniques to keep the traffic coming.

#### Want to know more?

Here's everything you need to know about our pricing and opportunities available to reach your audience. Select from:

- Dialysis centre
- Dialysis industry

## **Charity commitment**

We donate 1% of our advertising revenue to kidney charities around the world. These charities are nominated and voted for by the Global Dialysis users themselves.

# Need help with your marketing?

Our team of marketing experts can help you with your communications. Contact us if you are a dialysis centre or a supplier to the dialysis industry and you need help to drive your business

forwards. Our team can help with:

- Press releases
- Simple and complex websites
- Advertising from simple banners for online to more complex advertising campaings
- Brochures
- Translations
- Email campaings and newsletters

To discuss things further please contact katydraper@globaldialysis.com and we will be pleased to discuss your needs and help you get what you need that will bring about a return on your investment.