Google: On the web, however, Google has leveraged its mapping expertise to create an interactive Hurricane Sandy "crisis map," which combines a wealth of information from multiple sources to display everything from weather radar and cloud imagery, to webcam feeds and the location of emergency shelters. Google is encouraging other websites to repost the map and promotes a link to the resource when users search "Hurricane Sandy" on the web version of Google Maps. The tech giant has also created a second, New York City-specific version of the map.

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