

Forbes: The idea of prepackaging pills by dosage—organizing them before they even reach the patient—isn't new. In 2006 researchers at the Walter Reed Army Medical Center in Washington, D.C. found that by putting pills in blister packs, they upped the proportion of people who took their medicine from 61% to 97%. What is new is turning that idea into a business with the potential to rival CVS or Walgreens.

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